

From: [AgencyServices](#)
Subject: General Mills Recalls Four Gold Medal Unbleached and Bleached All Purpose Flour Varieties Dated March 27, 2024 and March 28, 2024
Date: Tuesday, May 2, 2023 3:19:05 PM



Company Announcement Date:

April 28, 2023

FDA Publish Date:

April 28, 2023

Product Type:

Food & Beverages
Bakery Product/Mix
Foodborne Illness

Reason for Announcement:

Potential to be contaminated with Salmonella

Company Name:

General Mills

Brand Name:

Gold Medal

Product Description:

All Purpose Flour, bleached and unbleached

Consumers reminded that flour is not a ready-to-eat ingredient

MINNEAPOLIS (April 28, 2023) – General Mills today announced a voluntary **[national recall](#) of two-, five- and 10-pound bags of its Gold Medal Unbleached and Bleached All Purpose Flour with a “better if used by” date of March 27, 2024, and March 28, 2024.** The recall is being issued for the potential presence of *Salmonella* Infantis, which was discovered during sampling of the five-pound bag product.

This recall affects two date codes of Gold Medal Unbleached All Purpose Flour in the five- and ten pound bags and two date codes of Gold Medal Bleached All Purpose Flour in the two- and five-pound bags. All other types of Gold Medal Flour are not affected by this recall.

Consumers are asked to check their pantries and dispose of the product affected by this recall. Consumers who have had to discard products covered by this recall may contact General Mills Consumer Relations at 1-800-230-8103.

[Guidance from the Food and Drug Administration](#) (FDA) and the [Centers for Disease Control](#) (CDC) warn that consumers should refrain from consuming any raw products made with flour. *Salmonella* Infantis is killed by heat through baking, frying, sautéing or boiling products made with flour. All surfaces, hands and utensils should be properly cleaned after contact with flour or dough.

This voluntary recall includes the following code dates currently in stores or consumers’ pantries:

Gold Medal Unbleached All Purpose 5LB Flour

Package UPC	000-16000-19610
Recalled Better if Used by Date	27MAR2024 and 28MAR2024

Gold Medal Unbleached All Purpose 10LB Flour

Package UPC	000-16000-19580
Recalled Better if Used by Date	27MAR2024 and 28MAR2024

Gold Medal Bleached All Purpose 2LB Flour

Package UPC	000-16000-10710
Recalled Better if Used by Date	27MAR2024 and 28MAR2024

Gold Medal Bleached All Purpose 5LB Flour

Package UPC	000-16000-10610
Recalled Better if Used by Date	27MAR2024 and 28MAR2024

Healthy persons infected with *Salmonella* Infantis, a bacteria, often experience nausea, diarrhea, fever and abdominal pains. [The CDC estimates](#) there are 1.2 million cases annually in the U.S. Typically, symptoms start within six hours to six days after infection and last four to seven days. Any consumers concerned about an illness should contact a physician.

<https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/general-mills-recalls-four-gold-medal-unbleached-and-bleached-all-purpose-flour-varieties-dated>

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- * We believe that none of the product being recalled were processed or offered through the national office
 - * We strongly encourage you to notify your agencies within one business day from receipt of this notice.
 - * ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.
 - * For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

About Feeding America Recall Notices

The Feeding America national office issues notifications of all national Class I and II recalls--those involving a health hazard situation in which there is reasonable probability that eating the food will cause health problems or death--and other recalls that may affect the safety of food supplied to network members.

The national office strongly encourages all member product solicitors, operations managers, and others involved in food and grocery distribution to regularly consult resources provided by the United States Food and Drug Administration (FDA) at <http://www.fda.gov/opacom/7alerts.html>, and the United States Department of Agriculture (USDA) at http://www.fsis.usda.gov/Fsis_Recalls/index.asp. Additionally, members can often receive information on national, state, and local recalls by contacting their local health departments.

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